

Save £££s

Enjoy the Look of New Carpets and Upholstery Without the Cost of Buying New

PLUS, HERE'S 12 TOP TIPS TO KEEP YOUR PRECIOUS CARPETS & FURNISHINGS IN PRISTINE CONDITION...



"Look - it's dry already and he only left 30 minutes ago!"



1. Vacuum your carpets and upholstery regularly. Your carpet acts like a filter – it traps the dirt and grit walked into your home and carried in on clothes, grinds it into the fibres and slowly destroys them.

Regular vacuuming removes the vast majority of these abrasive elements. How frequently (daily or weekly) you need to vacuum depends upon your home circumstances.

Continued overleaf...



Presented with the compliments of your local Cleaning Doctor:

 **Cleaning Doctor**[®]
as good as new

Carpet & Upholstery Services
Solihull & Redditch

Mobile: 07564 226 393 Tel: (01564) 330 497



Nick Halligan

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...Continued from previous page.

2. Change the direction of your vacuuming to lift the pile and grab damaging dirt hidden at the base of your carpet/upholstery fibres.

3. Keep adjacent floor coverings clean to prevent grease from tiled kitchen floors or grit from driveways, patio entrances or wooden tiling being walked into your carpet.

4. Clean accidental spillages immediately to prevent staining.

Discover the safest way to deal with accidental spillages – **call me on 07564 226 393** and listen to my recorded **Spillage Disaster Recovery Guide**, or visit our web page:

www.cleaningdoctor.net/spots.html

Alternatively, if you don't have internet access, **call me on 07564 226 393**, and I will send you a printed copy.

5. Be careful of the cleaning products you use. Never, ever, *EVER*, use household cleaning solutions on your precious carpets or furnishings. Dish washing liquids, sprays or other general household cleaners leave a dirt-attracting residue you cannot extract and which can damage the pile or backing of your fabrics. This reduces the life of your carpet or furnishings dramatically.

6. Remove spots using a WoolSafe® professionally recommended cleaning solution such as a product called Unbelievable. **Call me on 07564 226 393** for details.

7. Protect your carpets with entrance mats at every external door. Walk-off mats attract and dirt-trapper mats trap the dirt walked in on shoe-soles and are ideal where you cannot insist on people wiping their feet.

8. Clean your entrance mats regularly. If the entrance is used extensively, clean mats daily to avoid excessive build-up, which cancels the benefit of the mat.

9. Remove outdoor shoes when-ever possible. Doing so minimises grit, dirt, oil (from tarmac drives) and other pollutants being carried in on the soles of your shoes.

10. Get professional help. Choose expertly trained carpet & upholstery cleaning professionals who use environmentally friendly cleaning materials and professional cleaning equipment. Doing so vastly improves the appearance and extends the life of your valuable carpet and furnishings.

11. Renew anti-stain protective treatments. Protective treatments applied to your carpet or furnishings eventually wear off through normal use; usually within 12 to 24 months. Ask your carpet cleaning professionals to renew your anti-stain protection.

12. Follow a cleaning and maintenance plan that suits your family and lifestyle. Doing so **extends** the life of your carpet/upholstery **by up to 5+ years**. It's certainly easier than having the expense and upheaval of buying and fitting new carpets!

Your Carpets and Upholstery are in Safe, Professional Hands with Your Local Cleaning Doctor, **Nick Halligan...**



- **Professionally trained** and industry accredited technicians means your precious carpets and upholstery are in safe hands.
- **Environmentally-friendly**, Woosafe® cleaning solutions remove harmful grit, dirt, and health-threatening pollutants.
- **Stains and unpleasant odours** - including unpleasant spillages such as urine and vomit - are **eliminated**.
- **Bactoshield OV™** gives **antibacterial protection** against MRSA and E. Coli.
- Your carpets are dry, stain-blocked, de-odoured and **ready-to-walk-on** in **30 minutes** with the DRY FUSION™ system.

- **FREE Healthy Home Check** on all carpets, upholstery and curtains.
- **Price quoted** includes **all** materials and equipment; no nasty surprises with hidden extras.
- **FREE one-week post-cleaning spot-removal** – accidental spillages cleaned for you.
- **Risk-Free Guarantee**; “Your **100% satisfaction** is an absolute must for me – if necessary you get a re-clean at no additional cost. And, if you're still not happy, please ask for your courteous 100% money-back refund.”

SAVE £££s – Call now and book Cleaning Doctor's life-extending services for your valuable carpets, curtains and upholstery.

- I clean and restore your carpets and upholstery to pristine condition at a fraction of the cost of buying new.
- Upholstery, including leather upholstery, cleaned, restored and protected to keep it good for years.
- Fabric and Fibre Protection to keep your carpets, curtains and upholstery cleaner for longer.
- Spot, Stain, Odour, Chewing Gum, Pet Accidents and Dust Mites removal specialists.

Save with these Special Offers:

Carpet Cleaning Offer

Get One Room cleaned and I'll clean a 2nd Room **at ½ Price**

Call:
07564 226 393

Upholstery Cleaning Offer

Get a 3 Piece Suite cleaned and I'll clean a Carpet **at ½ Price**

Call:
07564 226 393

Fabric & Fibre Protection Offer **£20.00 Discount**

Claim **£20 OFF Stain Protection** on any carpet or upholstery that I clean for you (minimum invoice value £60.00).

Call:
07564 226 393

Spillage Disaster Recovery Help



Disastrous Spill? Listen to our instant remedial advice.

Call Free
07564 226 393

Visit: www.cleaningdoctor.co.uk
www.facebook.com/CleaningDoctorSolihullRedditch



Deep Extraction Carpet Cleaning
Cleaning right down to the base of your carpet to remove harmful grit, dirt, stains and pollutants.



Dry Fusion Cleaning is a great low-moisture, quick-drying system for carpets, carpet tiles and rugs – domestic or commercial.



Carpets Dry in 30 Minutes
With Dry Fusion your carpets are left clean, dry and ready-to-walk-on just 30 minutes after cleaning.



Curtain Cleaning
Curtains, swags, tails and pelmets all cleaned on site – there is no need to take down for cleaning.



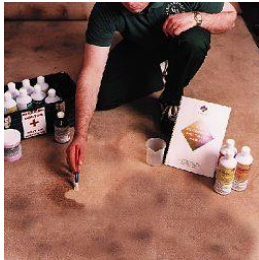
Fabric & Fibre Protection
Stain protector applied to your carpets and soft furnishings makes this less of a disaster.



Upholstery and Soft Furnishings
A deep extraction clean of your upholstery and soft furnishings highlights the colours and patterns.



Allergy Sufferers
Benefit from our Dust Mite elimination programme for carpets, upholstery and mattresses.



Spot, Stain, Odour and Chewing Gum Removal Services
Even biological spills such as milk and urine are swiftly neutralised.

When it comes to choosing who to trust with cleaning your valuable carpets, curtains and upholstery, you may find yourself in a bit of a dilemma.

With claims of 'we are the best'; 'we give better value for money'; 'we can do it cheaper' who do you select to do that important job? Make the wrong decision and your expensive furnishings become a serious dirt magnet because the wrong cleaning products were used, or worse, they are completely ruined!

So how do you make that all-important decision? Follow these guidelines to have confidence in your final decision...

1. **Look** for experienced, properly trained and industry accredited cleaners who take a pride in their work.
2. **Check** that the equipment and the cleaning systems used are **approved by leading carpet manufacturers**. Be sure the right tools, the right materials *and* the right method is used for your specific cleaning job.
3. **Ask**; are other customers happy with the results? Examine what others have said. Does the company have **genuine testimonials** from people that you can ring up and talk to if you want to?
4. **Is the company insured against accidental damage?** After all, they are coming into your home, and even if they are extremely careful you want to be sure that every eventuality is covered.
5. **Is their work fully guaranteed?** Are you offered a **100% money-back refund** if you are less than completely satisfied with the results?

At **Cleaning Doctor**, our many years of cleaning experience, our continuous professional training and our industry accreditation means **you can be confident your carpets and furnishings are in safe hands – always.**

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