

Local Cleaning Company Offers You...

# "The Freshest, Healthiest, Most Thorough, Eco-Friendly Cleaning Ever, Or It's FREE... Guaranteed!"



Save £££s... Why Replace Your Carpets, Curtains and Upholstery When You Can Have Them Restored To 'Almost-Like-New' Again. See Video Demonstrations On Website. Fast Drying Guaranteed... With The Dry Fusion™ Low Moisture Carpet Cleaning



Hello, I'm Cleaning Doctor David Gamble.

That's right, we promise you'll receive the freshest, healthiest, most-thorough cleaning ever, and it's backed up with our **100% Risk-Free, Money-Back Guarantee**. We believe that our cleaning is the best and most thorough you'll ever see - if you don't agree we won't accept your payment.

## OUR SERVICES

### We Clean

- Carpets
- Curtains
- Upholstery
- Rugs
- Leather
- Mattresses

### We Remove

- Spots & Stains
- Chewing Gum
- Odour
- Dust Mites

### We Apply

- Stain Protection
- Dust Mite Killer
- Anti-Static

### Commercial

- Commercial Carpet Cleaning
- Maintenance & Restoration

### Emergency

- Fire & Flood Restoration
- Insurance Work

## 6 Reasons Why You Should Choose Cleaning Doctor® To Clean Your Carpets, Curtains, Rugs & Upholstery

Cleaning Doctor differs from other carpet and upholstery cleaning companies in **6** important ways:

### 1. Thorough Cleaning by Experts.

Our Cleaning Doctor methods, which are approved by leading carpet manufacturers, don't leave residue or cause shrinkage. We use the most effective cleaning processes around, which clean right down to the base of your carpets to remove harmful grit, dirt, stains and pollutants. Even dirt that has been trodden in for years is simply lifted away. Our comprehensive carpet cleaning service gives you the choice of two methods – the Hot-Water, Deep-Extraction, Steam-Cleaning system or the revolutionary DRY FUSION™ low-moisture system. We will advise you on which system is best for your carpets.

### 2. Carpets Dry and Ready-to-walk-on in 30 Minutes.

With the innovative Dry Fusion low-moisture, quick-drying system there is **no more** waiting for carpets to dry, **no more** 'wet dog' carpet smells and **no more** fast re-soiling. Dry Fusion cleans, stain-blocks, deodorises and heat-dries your carpets all in the one process, leaving them dry and ready-to-walk-on just 30 minutes after cleaning – Guaranteed!

### 3. Stain Removal – Dust Mite Elimination – Fabric Protection.

We are experts at removing spots, stains and chewing gum, and to keep your carpets in pristine condition we can apply PROmite™ fabric protector with dust-mite eliminator for carpets, upholstery and mattresses – that allows allergy sufferers to breathe easier. Even biological pollutants such as milk, vomit, urine and nasty odours can be neutralised, and with the new Bactoshield OV™ we can leave carpets with an antibacterial protection that combats MRSA and E. Coli.

### 4. Dedicated to Customer Service & Honest Pricing.

We are dedicated to customer service, before, during and after every clean. We offer you a free healthy-home-check on your carpets, curtains and upholstery, and a free estimate of the cost. We promise you honest, fully-inclusive pricing and no high-pressure sales gimmicks. The price we quote includes all the solutions, equipment and manpower needed to get the job done right.

### 5. Your Risk Free Guarantee.

We are not just offering you a guarantee – this is our personal promise, our risk-free guarantee to you. If you are not 100% satisfied with the results, we will return and re-do the cleaning at no additional cost, and if you are still not happy we won't charge you a penny. We promise you the freshest, healthiest, safest, most thorough, eco-friendly cleaning ever, or it's free... Guaranteed!

### 6. Happy Customers.

Here's what one of Cleaning Doctor's many happy customers said, "Absolutely stunning! I didn't know my carpet could look so clean – it's like new again. Thank you. Thank you, I'm really pleased." You can see more testimonials from happy customers overleaf and on our website.



Thanks for making it safe Cleaning Doctor!

## FREE

### Consumer Information and Spillage Disaster Help Line

Call Our Free Information Line and select:

- [1] Our Spillage Disaster Recovery Guide – Information on how to deal with a spill, or
- [2] The Insider Guide To Questions You Should Ask And Answers To Expect When Choosing A Cleaning Company – Questions the 'cowboys' in the cleaning industry would rather you didn't ask.

This information line doesn't connect to a sales person. Just call and listen.

Call FREE 0800 191 0133

Call David Gamble now!

**CLEANING DOCTOR®**

www.cleaningdoctor.net

### LISBURN & MID DOWN

Aldergrove, Ballinderry, Ballynahinch, Crumlin, Downpatrick, Dromore, Glenavy, Hillsborough, Lisburn, Saintfield, BT24, BT25, BT26, BT27, BT28, BT29, BT30

Call Free: 0800 695 0577

Tel: (028) 9222 0021

Mobile: 07796 240 176

### NEWRY, BANBRIDGE & SOUTH DOWN

Banbridge, Castletwellan, Crossmaglen, Kilkeel, Newcastle, Newry, Newtownhamilton, Rathfriland, Rostrevor, Warrenpoint, BT31, BT32, BT33, BT34, BT35

Lo Call: 0845 241 6291

Tel: (028) 3882 0965

Mobile: 07887 850 005

## Your Introductory Vouchers:

### Carpet Cleaning Offer

Get One Room Cleaned and we'll clean a 2<sup>nd</sup> Room at ½ Price

### Upholstery Cleaning Offer

Get a 3 Piece Suite Cleaned and we'll clean a carpet at ½ Price

### Maintenance Plan Offer

Budget your cleaning costs monthly and Save 50% on 1<sup>st</sup> Clean

Quote: "Special Offers on A3 Leaflet" Call Any Number:

# FOR YOUR BEST EVER CARPET & UPHOLSTERY CLEANING AND PROTECTION CALL CLEANING DOCTOR®

## Choose the Cleaning Package That Suits Your Budget Requirements:

### [A] DEEP CLEANING:

#### Our 10 Step Cleaning Process. (See opposite for full details.)

This package is designed for you when you want professionally cleaned carpet, curtains and upholstery but you are running to a budget. Don't get the idea that this is just cheap brush-off cleaning. No, we only have one standard of cleaning – **Thorough, Professional and Exhaustive.** We carry out the 10 steps process to give you really deep cleaned carpets and upholstery.

### [B] DEEP CLEANING & STAIN PROTECTION:

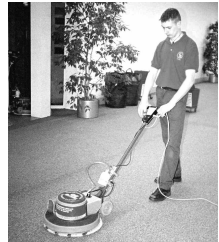
#### Protecting Your Investment

This package is designed for those people who really value their carpets and upholstery but want to get the best out of their investment, and make them last as long as possible. You get everything that's in the DEEP CLEANING Package but in addition we apply STAIN PROTECTOR, to help protect against permanent staining and to keep your carpets and upholstery cleaner for longer. We use PROMite™, which is guaranteed to kill around 95% of house dust mites. PROMite™ prevents dust mites from living on the treated items for approximately 12 -18 months, as well as having the normal benefits of stain protector.

### [C] REGULAR MAINTENANCE PLAN:

#### "The Perfect Care Maintenance Plan"

We have developed this plan to be the easiest, most cost effective and **hassle free** way for you to enjoy cleaner, brighter and healthier carpets all year round, year after year, and at **no more cost than your annual cleaning bill.** This package is designed for people who want to keep their carpets looking the very best all year round, with the benefit of having a specialist on call for emergency stain removal. The cost is spread over the year in small monthly payments. You get **everything in the DEEP CLEAN & STAIN PROTECTION Package** (which is discounted by 50% for your first clean) and we return in 6 months to carry out a **FREE highlight clean of the main traffic areas.** You also receive free **Cleaning Doctor Unbelievable** spot and stain remover and **FREE Stain Removal Call Outs.** If you are unable to remove a spot with our Unbelievable spot remover, we'll return and re-clean the area for free. This emergency call out service is unlimited while you are a member of our Perfect Care Maintenance Plan.



**Carpets Dry in 30 minutes with the Dry Fusion™ system.**



**Stain Protector for carpets makes this less of a disaster.**



**Curtains Cleaned in situation – there is no need to take them down.**



**Upholstery, including leather cleaned & restored.**

## Don't Take Our Word For It, See What Our Customers Say:



Thank you so much for the great job that you did in getting my 3 piece suite looking as good as new.

**Iris Heare, Banbridge, Co. Down**

Overall I was very pleased. I would recommend the company to anybody and found the staff really friendly and helpful. I would definitely use the company again. My carpets look like new again. I was very pleased with how they were cleaned and would definitely opt to have them cleaned again when required. This has been beneficial to me as I have saved money. I originally was going to buy new carpet and opted to get them cleaned instead, which in the end was cheaper and the carpet looks like new again. I feel the standard delivered to me was 100%. I am a very happy customer.

**Jacqueline Cook, Crossgar, Co. Down**

David's business operates with the latest technology and skills but with old-fashioned service and courtesy. David personally checks out each job, determines the problem and then takes time to advise what the best solution is. He and his team are excellent at what they do and how they do it. I trust all my cleaning requirements will be to my full satisfaction, I trust that I'm being charged fairly, I trust David in my home.

If you need any form of professional cleaning that is fully guaranteed then I can recommend David without reservation.

I have no hesitation in not only using David again but also recommending him to friends, family and business contacts.

**Michael Dougan  
Independent Mortgage Broker  
44 Holborn Hall, Lisburn, BT27 5AU**

**You too can join our thousands of satisfied customers... and make big savings! See Offers Overleaf.**

If you want the best clean ever you **MUST** use a cleaning company that performs the following processes – or you're simply wasting your money.

**The 10 Step Process To The Freshest, Healthiest, Cleanest Carpets, Curtains and Upholstery You've Ever Seen:**

## HOW WE CLEAN

### 1. WE CARRY OUT A CLEANING DOCTOR HEALTHY HOME CHECK™

When we arrive at your home or premises, and before we clean, we do a full Cleaning Doctor FREE Health Check on your carpets and upholstery. We examine them in detail and discuss with you any problem areas, such as spots and stains, and a great deal more.

**2. WE MOVE LARGE FURNISHINGS**  
We will move larger furnishings – such as chairs and tables – but we ask you to move smaller items such as ornaments before we arrive.

**3. WE USE A POWERFUL VACUUM**  
First we vacuum with a high-filtration cleaning system specifically designed for high-performance professional cleaning. This removes all loose dirt and dust, as well as conditioning the air in your room, before we even begin our deep cleaning.

**4. WE PRE-SPOT DIFFICULT STAINS**  
We will pre-spot your carpet for all difficult stains. That is, we will carry out specialist stain removal techniques on stains which are of particular concern to you – or that we know will be difficult to remove.

**5. WE USE SAFE SOLUTIONS**  
Depending on your individual circumstances, we select safe cleaning solutions for the task to be completed. This includes an ECO-SAFE programme. These systems assist in removing all greasy, sticky soils and pollutants. These are quickly and safely extracted with our state-of-the-art extraction systems.

**6. TWO SYSTEMS APPROVED BY LEADING CARPET MANUFACTURERS – WE ADVISE AND YOU DECIDE**

Now for the very powerful machines that thoroughly cleans and rinses your carpets. We offer our top of the range powerful hot-water-extraction systems or our revolutionary low-moisture Dry Fusion system. Both systems break up and remove the dirt, bacteria and pollutants in the carpets. These systems are approved by leading carpet manufacturers and also by the National Carpet Cleaners Association (NCCA).

**7. WE THOROUGHLY RINSE**  
We then thoroughly rinse and vacuum to remove all residue and moisture, and leave your carpet clean and healthy.

**8. WE USE PROTECTIVE FOIL TABS**  
Furniture is replaced back onto the carpet with protective foil tabs and Styrofoam blocks under the legs. Why? Well sometimes the small amount of moisture left in a carpet will leach out any colour-stain from the furniture feet leaving a (very difficult to remove) stain on the carpet. Our foil system prevents this.

**9. GROOMING & STAIN PROTECTION**  
Where appropriate we will groom your carpet to leave it in the best possible condition. This means we run a grooming rake over the carpet to comb it and leave the fibres tangle-free and 'fluffy'. If you want stain-protector we will apply it. This helps prevent rapid re-soiling and hinders any subsequent spills from soaking in.

**10. RAPID DRYING**  
Finally, we'll use special carpet dryers to rapidly dry your carpets so that you may use them much quicker than normal.

### Please Note

It's important that you know that we operate our business with good honest, ethical business values. We run a family owned company offering **good old fashioned quality of service** and, equally as important in the present time, **value for money.** You should also know you can trust us – we really know what we are doing. We recommend that you make sure any other company you are asking for a quotation or are thinking of employing in your home or business is fully trained to recognised national and international standards.

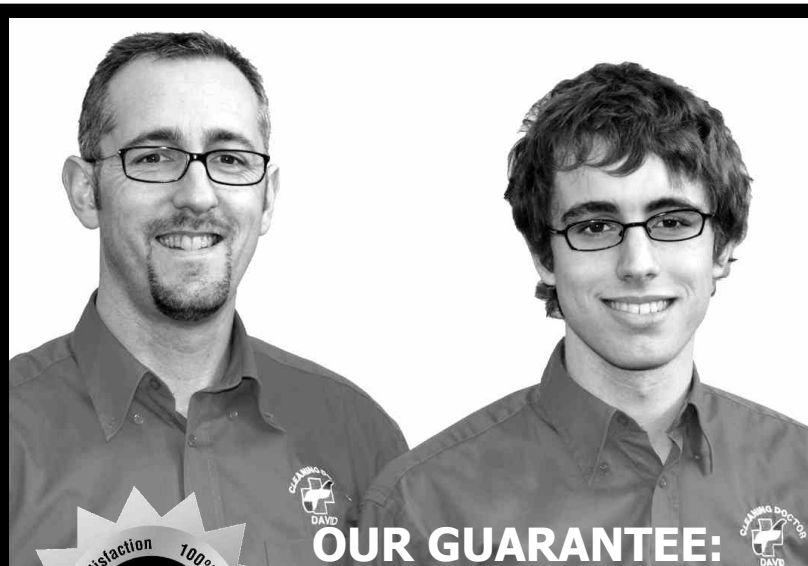
## "Best Ever Savings for You But Call Soon – They Will Only Last For A Few Weeks."

My business is built on the foundation that when a new customer uses me once, that customer becomes a client for life. Everything I do is aimed to ensure that my clients become raving fans of the way I clean carpets and upholstery and the way I do business. I want **you** to become a client too.

I'm afraid you might be thinking 'Well Cleaning Doctor, this sounds like you really do try hard but I wonder if it's all just so much hot air?'

The only way I know to convince you is for you to try my service. So I'm going to offer you any of my introductory offers to encourage you to give me a go. Use the vouchers overleaf during your first clean with me. The offer is time limited. Please don't ask me for any further reduction.

What I offer is the finest carpet cleaning in the county. If all you're after is a quick, cheap brush-the-dirt-off-the surface type clean... then I respectfully ask you not to call me. However, if you want **thorough, professional, deep-down, fresh, healthy, full money-back, guaranteed cleaning** then please give me a call to arrange a no obligation quotation. Many thanks!



### OUR GUARANTEE:

**What does this mean? Simply this: if you are not totally happy with our work, we will re-clean the area for free. If you're still not satisfied we will give you your money back.**



**David Gamble & David Gamble Jr. – CLEANING DOCTOR® – www.cleaningdoctor.net**  
**Carpet, Curtain & Upholstery Cleaning & Restoration Services Email: david.gamble@cleaningdoctor.net**  
**Lisburn & Mid Down - Call Free: 0800 695 0577 Newry, Banbridge & South Down - Lo Call: 0845 241 6291**  
**Or see other telephone and mobile numbers overleaf.**