

# Save £££s

## Enjoy the Look of New Carpets and Upholstery Without the Cost of Buying New

**PLUS, HERE'S 12 TOP TIPS TO KEEP YOUR  
PRECIOUS CARPETS & FURNISHINGS IN  
PRISTINE CONDITION...**

*"Look - it's dry  
already and  
he only left  
30 minutes  
ago!"*



**1. Vacuum your carpets and upholstery regularly.** Your carpet acts like a filter – it traps the dirt and grit walked into your home and carried in on clothes, grinds it into the fibres and slowly destroys them.

Regular vacuuming removes the vast majority of these abrasive elements. How frequently (daily or weekly) you need to vacuum depends upon your home circumstances.

*Continued overleaf...*

More Top Care Tips Inside

*Presented with the Compliments of Your Local*



## Cleaning Doctor<sup>®</sup>

*Carpet, Curtain & Upholstery Services*

*Domestic & Commercial*

*MILTON KEYNES*



**Graham Keech**

# 12 TOP TIPS TO KEEP YOUR PRECIOUS CARPETS AND FURNISHINGS IN PRISTINE CONDITION...



...Continued from previous page.

**2. Change the direction of your vacuuming** to lift the pile and grab damaging dirt hidden at the base of your carpet/upholstery fibres.

**3. Keep adjacent floor coverings clean** to prevent grease from tiled kitchen floors or grit from driveways, patio entrances or wooden tiling being walked into your carpet.

**4. Clean accidental spillages immediately to prevent staining.** Discover the safest way to deal with spillages in our simple '**Emergency Spot-Removal Guide**'; call Free **0800 191 0133** and just listen, or visit our webpage: [www.cleaningdoctor.net/spots.html](http://www.cleaningdoctor.net/spots.html) or call me Free on **0800 695 1901** and I will send you a printed copy.

**5. Be careful of the cleaning products you use.** Never, ever, *EVER*, use household cleaning solutions on your precious carpets or furnishings.

Dish washing liquids, sprays or other general household cleaners leave dirt-attracting residue you cannot extract and can damage the pile or backing of your fabrics. This reduces the life of your carpet or furnishings dramatically.

**6. Remove spots using a Woolsafe<sup>®</sup> professionally recommended cleaning solution** such as a product called Unbelievable. Call me Free on **0800 695 1901** for details.

**7. Protect your carpets with entrance mats at every external door.** Walk-off

mats attract and dirt-trapper mats trap the dirt walked in on shoe-soles and are ideal where you cannot insist on people wiping their feet.

**8. Clean your entrance mats regularly.** If the entrance is used extensively, clean mats daily to avoid excessive build-up which cancels the benefit of the mat.

**9. Remove outdoor shoes when-ever possible.** Doing so minimises grit, dirt, oil (from tarmac drives) and other pollutants being carried in on the soles of your shoes.

**10. Get professional help.** Choose expertly trained carpet & upholstery cleaners (preferably members of NCCA) who use environmentally friendly cleaning materials and professional cleaning equipment.

Doing so vastly improves the appearance and extends the life of your valuable carpet and furnishings.

**11. Renew anti-stain protective treatments.** Protective treatments applied to your carpet or furnishings eventually wear off through normal use; usually within 12 to 24 months. Ask your carpet cleaning professionals to renew your anti-stain protection.

**12. Follow a cleaning and maintenance plan that suits your family and lifestyle.** Doing so **extends** the life of your carpet/upholstery **by up to 5+ years.**

It's certainly easier than having the expense and upheaval of buying and fitting new carpets!

# Your Carpets And Upholstery Are In Safe, Professional Hands with Your Local Cleaning Doctor<sup>®</sup>, **Graham Keech...**



- **Professionally trained** and industry accredited technicians means your precious carpets and upholstery are in safe hands.
- **Environmentally-friendly**, Woolsafe<sup>®</sup> cleaning solutions remove harmful grit, dirt, and health-threatening pollutants.
- **Stains and unpleasant odours** - including unpleasant spillages such as urine and vomit - are **eliminated**.
- **Bactoshield OV<sup>™</sup>** gives **antibacterial protection** against MRSA and E. Coli.
- Your carpets are dry, stain-blocked, de-odorised and **ready-to-walk-on in 30 minutes** with the DRY FUSION<sup>™</sup> system.

- **FREE Healthy Home Check** on all carpets, upholstery and curtains.
- **Price quoted** includes **all** materials and equipment; no nasty surprises with hidden extras.
- **FREE 1-week post-cleaning spot-removal** – accidental spillages cleaned for you.
- **Your Risk-Free Guarantee**; “**Your 100% satisfaction** is an absolute must for me – if necessary you get a re-clean at no additional cost. And, if you're still not happy, please ask for your courteous 100% money-back refund.”

## Here's what a happy customer said about Cleaning Doctor Graham Keech's services:

“Very quick, very good and very reasonably priced. Result better than anticipated. It was a first class service.”

**Mr G. Daventry, Northamptonshire, NN11**

## Here's what Milton Keynes & Bedfordshire Today said about Cleaning Doctor:

“At regular intervals throughout the year the Directors at **Milton Keynes & Bedfordshire Today** select organisations that have best demonstrated a proven ability to go that extra mile in not only meeting but exceeding the needs of their clients. In this year's Home Services Category, the Milton Keynes based Cleaning Doctor, run by Graham Keech, stood out from all the rest for its commitment to protect its client's health, family, home, business, hard and soft furnishings along with the indoor environment, by providing a high quality carpet, upholstery, and curtain cleaning service for both domestic and commercial clients throughout the Milton Keynes, Olney, Bedford, Luton and Daventry areas.

“Therefore, it gives us great pleasure to announce that Cleaning Doctor has been singled out to receive the prestigious **Business Achievement Home Services Award for 2008/09**.”

## YOUR Introductory Vouchers

### Spillage Disaster Recovery Help...



Disasterous spill?

- **Call 0800 191 0133** Now and listen to our **FREE** instant remedial advice message.

### Wisdom of A Carpet Maintenance Plan

- Protects your investment in your beautiful carpets.
- Stains removed **FREE**.
- Your home is healthier & safer for you and your family.
- Budget your cleaning cost – no big bills.
- And stain protection renewal.

### £20.00 Discount Voucher

Use this coupon to claim **£20 OFF Stain Protection** on any carpet or upholstery that I clean for you (minimum invoice value £60.00). Call me **FREE** on **0800 695 1901** and introduce yourself to the best carpet, curtain and upholstery cleaning network on the planet!

### Your Free Emergency Spot-Removal Guide

Accidents happen; you can minimise the result when you follow these simple steps on how to handle spillages effectively.

- **Tel 0800 695 1901** now and request your **FREE** guide.

# Our Years of Experience Delivers Guaranteed Results for You



**Deep Extraction Carpet Cleaning**  
Cleaning right down to the base of your carpet to remove harmful grit, dirt, stains and pollutants.



**Dry Fusion Cleaning** is a great low-moisture, quick-drying system for carpets, carpet tiles and rugs – domestic or commercial.



**Carpets Dry in 30 Minutes**  
With Dry Fusion your carpets are left clean, dry and ready-to-walk-on just 30 minutes after cleaning.



**Curtain Cleaning**  
Curtains, swags, tails and pelmets all cleaned on site – there is no need to take down for cleaning.



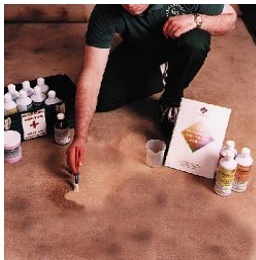
**Stain Protection**  
Stain protector applied to your carpets and soft furnishings makes this less of a disaster.



**Upholstery and Soft Furnishings**  
A deep extraction clean of your upholstery and soft furnishings highlights the colours and patterns.



**Allergy Sufferers**  
Benefit from our Dust Mite elimination programme for carpets, upholstery and mattresses.



**Spot, Stain, Odour and Chewing Gum Removal Services**  
Even biological spills such as milk and urine are swiftly neutralised.

When it comes to choosing who to trust with cleaning your valuable carpets, curtains and upholstery you may find yourself in a bit of a dilemma.

With claims of 'we are the best'; 'we give better value for money'; 'we can do it cheaper' who do you select to do that important job? Make the wrong decision and your expensive furnishings become a serious dirt magnet because the wrong cleaning products were used or, worse, they are completely ruined!

**So how do you make that all-important decision? Follow these guidelines to have confidence in your final decision...**

1. **Look** for experienced, properly trained and industry accredited cleaners who take a pride in their work.
2. **Check** that the equipment and the cleaning systems used are **approved by leading carpet manufacturers**. Be sure the right tools, the right materials *and* the right method is used for your specific cleaning job.
3. **Ask**, are other customers happy with the results? Examine what others have said. Does the company have **genuine testimonials** from people that you can ring up and talk to if you want to?
4. **Is the company insured against accidental damage?** After all, they are coming into your home and even if they are extremely careful you want to be sure that every eventuality is covered.
5. **Is their work fully guaranteed?** Are you offered a **courteous 100% money-back refund** if you are less than completely satisfied with the results?

At **Cleaning Doctor**® our many years of cleaning experience, our continuous professional training and our industry accreditation means you **can be confident your carpets and furnishings are in safe hands – always**. But you don't have to take our word for it; here is a comment from a delighted customer...

"Absolutely professional. Arrived exactly on time – a totally wonderful service. The results were superb. Carpets were thoroughly cleaned above and beyond my expectations. A wonderful job. Wonderfully clean and fresh smelling carpets, great value and service. Thank-you."

**Sarah Mason, Daventry, Northants**



Call **Graham Keech**  
Your Local  
**Cleaning Doctor**®



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*Domestic & Commercial*

**Graham Keech**

Call Free: **0800 695 1901**  
 Milton Keynes: **(01908) 980 010**  
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Your Introductory Vouchers Inside